Register Now for

THE GOLDEN AGE OF ILLUSTRATION

Palm Beach Watercolor Society's 2026 Luncheon



When: Wednesday, March 11, 2026, 12 noon - 3:30 p.m.

Where: Benvenuto Restaurant, 1730 N Federal Highway,
Boynton Beach, FL 33435

Keynote: **"The Golden Age of Illustration: Craft, Storytelling, and the Human Touch in the Era of AI"**

David Matteson, PhD
Director of Learning and Engagement, Boca Raton Museum of Art

For many, Alphonse Mucha, Jessie Willcox Smith, N.C. Wyeth, and Normal Rockwell bring to mind "The Golden Age of Illustration" – when images created by the artist's hand shaped the popular imagination, just as films, TV and TikTok do today. David will discuss how the unique style of each of these artists created emotionally resonant images that still feel unmistakably human. Then, he will ask us to consider what it means to value the hand, the eye and the artist's perspective in an age when "machines" generate many images we see.

Join us for an illustrated talk that connects a celebrated past with an increasingly complex visual future.

Plus: A fashion show, raffles to support local art education, a silent auction of artworks you will want to take home, and the opportunity to chat with other PBWS members!

Included: A three-course luncheon with selection from 2 entrées (chicken or salmon); special dietary needs can be accommodated.

Members: $55 **Non-members $60**

Please RSVP by March 6

➔ Register online at palmbeachwatercolorsociety.com by clicking on "Luncheon."

On the form you will be able to let us know who to seat you with and be able to pay for any guests you are bringing by clicking on the Non-Member price.