FRANCISCO RULLAN

Bartender

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Bilingual bartender with New York City experience at Hudson Yards Tavern, now based in Tampa. Brings a sales background for guest service and upselling, plus experience managing crews and budgets.

EXPERIENCE

Founder 05/2026 – Present
UGC King, Remote
- Launched an AI content platform to $4,000 MRR in month one with zero marketing, outreach, or social posts.

Founder 07/2023 – Present
Fernara Inc., Remote
- Launched Fernara, a social habit app, on the App Store in mid-October 2026.

Operations & Tech Product Manager 02/2025 – 07/2025
Club Stride Inc., Vallejo, CA
- Recovered a 2 year deliverable deficit in 3 months on a $1.5M city initiative with new audit protocols.

Operations Manager 10/2023 – 10/2024
360 Painting, Southwest Florida
- Managed scheduling for dozens of painter crews on projects generating $800K+ per year.
- Raised profit 7% ($56K per year) by eliminating labor and material overruns.

Bartender 2022
Hudson Yards Tavern, New York, NY
- Prepared and served cocktails, beer, and wine for bar and table guests.
- Greeted guests, took orders, and kept drinks moving through busy service.
- Managed tabs and processed cash and card payments through the POS.
- Checked IDs and followed responsible alcohol service practices.
- Supported servers and the kitchen by running food to tables.
- Set up, restocked, cleaned, and closed the bar.

Freight Broker Summer 2020
Ship A Car Inc.
- Closed shipping customers and placed their vehicles with carriers through a national dispatch board.

Certified Sales and Leasing Consultant Summer 2019
Weston Nissan Volvo, Weston, FL
- Youngest salesman at the dealership in two decades, with strong closing rates on new and pre-owned vehicles.

SKILLS

Bar: Cocktails, beer, and wine, POS, cash handling, ID checks, responsible service, opening and closing
Guest service: Upselling, guest relations, food running, teamwork during busy service
Languages: English and Spanish (bilingual)
Volunteer: 150+ hours, including staff roles at fundraising events with Banco Popular, CEMEX, and Med Centro

EDUCATION

Fordham University, B.A. in Film & Media, New York, NY 2021 – 2023
University of Tampa, Business Administration, Tampa, FL 2018 – 2020