MADISYN VIGIL

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Profile

Ambitious and growth minded recent graduate with a Bachelor's degree in Business Administration and a focus in Marketing. Seeking an entry-level position where I can advance my skills in marketing strategy, digital marketing and market research, while contributing to the success of my career and workplace. Interested in further developing my skills in an advertisement, project management, human resources, administrative, and/ or sales position.

Experience

Server, Earl's Kitchen and Bar; Lone Tree, Colorado — 2021-Present

- Provide impeccable customer service in a high volume, fast paced, upscale dining establishment to enhance customer loyalty, guest ratings, and repeat business
- Collaborate with all team members to elevate premium service standards for a seamless customer experience
- Developed strategies to increase average guest check spending and overall sales
- Maintain effective and personable communication skills, implementing extensive knowledge of menu offerings to increase sales
- Demonstrate leadership skills by training and mentoring new hires
- Execute and direct large party private events. Manage Reservations and time slots.
- POS (Micros, OpenTable) system mastery and experience

Server, Morton's the Steakhouse; Denver, Colorado—2019-2020

- Create and uphold an exceptional and memorable fine dining experience for all guests by providing high quality customer service
- Articulate to and provide guests with tailored offerings based upon extensive food and beverage knowledge
- Developed strategies to increase average guest check spending and overall sales
- Ability to communicate effectively and eloquently with guests in order to determine their individual wants and needs
- POS system mastery and experience

Server, The Oceanaire Seafood Room; Denver, Colorado—2018-2019

Education

University of Colorado, Denver Colorado — Bachelor of Science in Business Administration. Major- Marketing

Relevant coursework: Principles of Marketing, Technology in Business, Operations Management, Managing Individuals and Teams, International Marketing, Marketing Research, Marketing Management, Project Management, Social Media in Business,

Advertising, Customer Relationship Management, Personal Selling & Sales Management, Business Policy & Strategic Management.

Skills

- Strong analytical, critical thinking, and problem solving skills. Organized and detail oriented. Exceptional written and verbal communication skills
- Ability to work under pressure in a fast paced environment and adapt to unanticipated circumstances. Ability to manage multiple tasks/responsibilities at once, and work efficiently in a team setting or individually.
- Proficient in Microsoft Office Suit (Word, Outlook, PowerPoint, Excel), Basic HubSpot Inbound and SalesForce experience through University course work, TIPS Training Certification

REFERENCES FURNISHED UPON REQUEST